

## Promotion Campaign of Energy Efficiency in Textile Sector

The Small and Medium Enterprise Development Authority (SMEDA), Ministry of Industries & Production, Government of Pakistan, in collaboration with the Deutsche Gesellschaft fuer Technische Zusammenarbeit (GTZ) initiated Renewable Energy & Energy Efficiency (REEE) programme to help identify and address opportunities for energy conservation in the textile sector.

This joint collaboration specifically addresses the productivity-energy efficiency deficits in this industry. Within the framework of this initiative, detailed energy audits will be conducted in textile units, including post-audit-support and technical-services as may be required.

The following questions aim to make out what kind of experiences and expectations exist to Energy Efficiency and how this can be met with provision of further information.

All information from you will be handled in utmost confidence!

### I. Basic data respondent

Date: / /

Please fill in the following information to your person & company

I.1	Company:				
I.2	Name of Respondent:				
I.3	Address:				
	E-Mail:				
	Telephone:				
I.5	Position of respondent:				
I.6	Profession (job title):				
I.7	Industrial Sub-Sector please tick	Spinning	Weaving	Processing	Other _____

### II Questions:

II.1	Were you familiar with Energy Efficiency EE before?	yes	no	please tick
II.1.1	→ If yes, what aspects of EE were you familiar with?			
II.1.2	What were your sources of information?			
II.2	Would you say that your staff possesses adequate knowledge of Energy Efficiency?	yes	no	please tick
II.2.1	→ If yes, please specify knowledge:			

<b>II.3</b>	Would you consider EE important for your company?	yes	no	please tick		
II.3.1	→ If yes, please describe why?					
II.3.2	→ If no, please describe why not?					
<b>II.4</b>	Would you be interested in Energy Audit EA / information regarding EE?	yes	no	please tick		
II.4.1	→ If yes, please specify please tick	Energy Audit	List of Consultants (energy related services etc)	Handbook/ manuals on Energy efficiency, audits	Other _____ please specify	
<b>II.5</b>	In the following you will find several options that intend to upgrade the competitiveness of Textile Industries. Please rank these options by their priority from your company's point of view.					
	<ul style="list-style-type: none"> <li>• Upgrading of quality of products</li> <li>• Meeting schedules and reducing delivery times</li> <li>• Maintaining price competitiveness</li> <li>• Balancing, modernization and replacement of obsolete plant and equipment</li> <li>• Implementing Energy Efficiency-measures and reducing energy costs</li> </ul>					
	From these options which one do you consider most important, second, third, fourth and least important:	1.				
		2.				
		3.				
		4.				
5.						
<b>II.6</b>	Do you think that a promotion campaign on Energy Efficiency will be useful? Do you have any advice, how awareness in Energy Efficiency can be raised? What would be necessary to make EE attractive for industries in the Textile Sector?					

**Thank you very much for your information!**