



## Women Business Incubation Center (WBIC) A project of SMEDA, Govt. of Pakistan

WBIC will support you in actualizing your dream of  
Owning and Managing a progressive Business



## Women Business Incubation Center (WBIC) Lahore

Women Business Incubation Center (WBIC) is a project of Small and Medium Enterprise Development Authority (SMEDA), Government of Pakistan, dedicated to courageous and enterprising women who want to start their own business or move from home-based business to a fuller commercial venture. It is an exclusive facility for women, providing a secure and hassle free business environment.

### ➤ Our Clients

Women from diverse backgrounds reflecting multi-faceted nature of Women Businesses are our Clients. Especially WEs dealing in services and non-traditional sectors (excluding clinical doctors, dentists, lawyers and NGOs) stand to gain the most from this facility. Of course there would be flexibility to accommodate novel business ideas, mooted by Women Entrepreneurs (WEs).

### ➤ Our Objectives:

Broadly the objectives of WBIC are to provide:

- Secure and peaceful environment for WEs to incubate and develop their businesses
- Access to Business Development Services
- Exposure to networking opportunities and new ideas of business expansion
- Trainings for skill development and capacity building of WEs.

### ➤ Facilities and Services:

#### 1. Bring your office at WBIC

You might be looking for an office in a commercial area, ready to move out of your home office to a central place, but the prohibitive prices of rent and hefty advance money demanded by the land lords is impeding your initiative; then come to us as we are precisely serving people like you.

WBIC offers 25 self-contained office cubicles with proper air-conditioning, a desk, executive chair, a storage rack, private telephone line with voice mail and internet connectivity. WBIC's location in a prime commercial area with ready access to public transport facilities of all sorts, and a spacious parking yard would be an added advantage. Schools and day care centers are in close proximity of WBIC. Free access to meeting and conference rooms, shared facilities on cost basis, including computers, fax machine, photocopier facility, cafeteria and administrative support are additional sweeteners. The offices are offered

on monthly rental basis; no personal guarantees, only a month's security deposit required. Its secure, hassle free and quick.

Sr. No.	Fully furnished Office Space	Rental Cost *	Lease Tenure
1.	Medium Offices ( 10 Offices )	Starting Rs. 12,500 /month	Starting from 6 months upto 2 years
2.	Single Person Offices ( 15 Offices)	Starting Rs. 5,000/month	Starting from 6 months upto 2 years
3.	Display Center (10 mini shops/stalls)	Rs. 5,000/ month /shop or stall	Starting from 1 month upto 6 months

## 2. Exhibit/ Market your products through WBIC Display Center

For those women, who want to exhibit their products for a short duration (up to six months) WBIC contains a Display Hall with 10 mini-shops/stalls space. This provides a unique opportunity for women to show-case their products only at a cost of Rs. 5,000 per stall per month for maximum of six months. Displaying products at the Center will provide WEs a chance to know the market mood, demand, quality standards besides valuable exposure to customers, which will then help them set up their own shop. WEs may also organize Solo Exhibition in WBIC Display Area.

## 3. Training Programs at WBIC Conference Room

WBIC also caters for a need based, custom made menu of training programmes for WEs. The objective is to enhance their capabilities and equip them with necessary information, ideas and skills in management product development, packaging, etc. For this purpose it contains Training cum Conference hall with sitting capacity of 25-30 persons. This training facility will also be available on rental basis to the WBIC tenants as well as other interested parties, for holding training programmes/seminars for the capacity building of WEs.

## 4. You have access to shared office Facilities

Women occupying office space at WBIC will be provided administrative support. Tenants will have access to meeting rooms for group meetings/conferences, state of the art computing facilities (10 PC are installed with internet connectivity), fax machine and photocopier etc. A fully equipped kitchen and dining area is also available.

## 5. Business Development Services

At WBIC you'll have access to professional expertise to help you grow and develop your business. Following is a glimpse of services which are available at WBIC upon enrollment:

<b>Information Resource</b>	Latest information on Sectors, Regulation, Exhibitions within country and abroad
<b>In House Consultancy.</b>	Project Identification, Project Development, Business Plan Development, Advice on Marketing and Management
<b>Legal Issues</b>	Tax, Company Registration, Contract Designing, etc.
<b>Marketing Issues</b>	Exploring Local Market Opportunity through Chambers and Associations. Designing Brochures/Business Cards/Websites, Exploring International Markets, Access to WEXNET
<b>Financial Issues</b>	Managing Cash or Raising Finance through Banks
<b>Managing Accounts</b>	Using Accounting Software etc.
<b>Technology Development</b>	Identification of Technological gaps and provide probable solutions

Actualize a life-long dream of owning a business in a flexible working arrangement that fits well with your role as women in business, Women Business Incubation Center (WBIC) provides you opportunities for success.

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